



**AALBORG UNIVERSITY**  
DENMARK

**Study Board ArT & Technology**

Strandvejen 1, 9000 Aalborg, Denmark

Contact person: Anne Nielsen

Phone: +45 9940 9919

E-mail: amn@hum.aau.dk

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**ArT Study Board – Minutes from meeting May 7th – 2014, at 13-16  
Strandvejen 1- room 124**

<i>Members</i>		<i>Present</i>	<i>Apologies</i>	<i>Not met</i>
<i>Ann Morrison</i>	<i>AM</i>	x		
<i>Morten Søndergaard</i>	<i>MS</i>	x		
<i>Line M. B. Jespersen</i>	<i>LMBJ</i>		x	
<i>Ståle Stenslie (Head)</i>	<i>SS</i>	x		
<i>Elizabeth Ann Jochum (suppleant)</i>	<i>EAJ</i>		x	
<i>Morten Nielsen (student chairman)</i>	<i>MN</i>	x		
<i>Freja Berger Petersen</i>	<i>FBP</i>		x	
<i>Nanna Maria Kofod Schmidt</i>	<i>NMS</i>		x	
<i>Carina Spure Nielsen</i>	<i>CSN</i>		x	
<i>Falk Heinrich (CAT-school)</i>	<i>FH</i>	x		
<i>Winnie Ritterbusch (CAT-school)</i>	<i>WR</i>	x		
<i>Referent:</i>				
<i>Anne Nielsen</i>	<i>AN</i>	x		
<i>Start of meeting:</i>	<i>13.00</i>			
<i>End of meeting:</i>	<i>16.30</i>			
<b>Next meetings:</b>	<b>ArT Study Board</b>	<b>18.06.14 21.08.14 24.09.14 05.11.14 17.12.14 21.01.15</b>	<b>ArT Advisory Board</b>	<b>09.05.14 – 15-21</b>



Agenda

Item.	Subject:	Attached	Information	Debate	Decision
1	<b>Approval of Agenda.</b>				X
	AM suggests bringing some point from last meetings up in the agenda. Briefly talk about the ArT advisory board meeting Friday. Art 4 feed-back (item 6). Academic writing postponed for next –MS sends something in writing.				
2	<b>Approval of Minutes – meeting April 2, 2014.</b>	X			X
	Approved.				
3	<b>News:</b> <b>Head of Study:</b>				
	Meeting with SS and Michael Collin (IT-department). Our ArT equipment is expensive, but must also be considered as a material that can and will be used. We have no further budget to invest in new technologies, therefore we must be as careful as possible. In case of doubt, SS can decide what to do. The ArT Lab employee can advise the students, but in the end it is SS who is in charge and able to make this decision.				
	<i>a. The Study Progress Reform</i>		X		
	The Head of Study has to read all applications and decide who will be given dispensations – after this it will be the secretary who send the decisions.				
	<i>b. Setting up of committees for major revision of the BA ArT study regulation. Is it necessary after the last revision Sept. 2014?</i>				X
	No need for a new revision. It was decided that students finish their study at the existing Study Regulation.				
	<i>c. Curriculum for Elective</i> • Additional qualification package for the provision of courses for Applied Philosophy and students from other programs.	X	X		
	Was approved. The ArT board would like to make a curriculum for Elective. We need input from the Faculty how to do it. – WBR will contact Rikke Jønsson.				
	<i>d. Competence profile</i>	X	X		



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	<p>The board needs to discuss the statements before involving the Advisory board. A concrete text is needed for both webpage and Advisory board. SS will work out a text and sent to FH, AM and MN to comments.</p>				
	<p>Information about meeting at ArT2. The board can only urge the students to socialize and to make contract about the project and how to work together.</p>				
	<p><b>Relate:</b></p>				
	<p>No news.</p>				
	<p><b>Students:</b></p>				
	<p>MN and FBP make suggestions of the best study environment. (The heart of ArT). To be discussed at the next meeting.</p>				
	<p><b>Students Supervisors:</b></p>				
	<p>No news.</p>				
	<p><b>CAT-school:</b> Falk/Winnie:</p>				
	<p><b>Erasmus + Joint Master in Media Arts Cultures.</b> In cooperation with Danube Universität- Krems in Austria, City University Hong Kong in China, University of Lodz in Poland, AAU is part of an application for a joint Master. AAU contributes to the Master Degree with 8<sup>th</sup> semester Experience Design and potentially Master Project. From the application :</p> <ul style="list-style-type: none"> <li>- One of the major online-archives in the field of Media Arts, the Archive of Digital Art (ADA) <a href="http://www.digitalartarchive.at">www.digitalartarchive.at</a>, a project initiated by the Chair for Image Science at DUK, Prof. Dr. Oliver Grau, and currently funded by the Austrian Science Fund (FWF), is being extended with an integrated thesaurus bridging the connection to traditional art history archives. This <b>expertise answering the challenges of digital heritage</b> is of utmost importance for new preservation strategies where MediaAC graduates <b>solve traditional conservation's tasks regarding digital information.</b></li> <li>- The research fields of, first <b>experience design (Prof. Christian Jantzen) and second, art and technology (Prof. Morten Søndergaard and Prof. Falk Heinrich)</b> at AAU, are addressing the experience economy with methods and digital tools for running, testing and evaluating complex in collaborative work-situations. Graduates gain skills and competencies in participatory as well as art-based design methods in order to be able to navigate critically and creatively the 'reality' of Media Arts Cultures.</li> <li>- The <b>School of Creative Media (SCM) of CityU</b> is a leader in technological innovation, offering courses for <b>game development and ludic new media</b>, state-of-the-art facilities, multimedia theatre, video production studio, screening theatres etc. – With faculty <b>advancing the technological and artistic development</b> of Media Arts Cultures – Jeffrey Shaw, Maurice Benayoun, Harald Kraemer, Olli Leino and Jane Prophet among others –</li> </ul>		X		



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	<p>light the way for graduates to create the future of Media Arts. In particular Harald Kraemer, who has written his PhD about Museum Informatics and Digital Collections, has bridged as a <b>renowned producer of media applications in museums</b> the gap between applied Media Design and Media Art History.</p> <ul style="list-style-type: none"> <li>- The <b>Department of Electronic Media of ULO</b> is specialised not only in media design, but also in <b>theory and history of media</b> and new media and <b>issues of contemporary culture forming around new media</b>; e.g., participation, social media, Web 2.0 and 3.0, virtualization of individuals and communities, forming social network communities.</li> <li>- AAU and CityU management courses on cost-effective planning <b>enhance entrepreneurial skills</b>.</li> </ul> <p><b>These key skills are:</b></p> <ul style="list-style-type: none"> <li>o Usage of <b>technologies for archiving and preserving works</b> of media art as well as our digital and digitalized cultural heritage (digital long-term archiving)</li> <li>o Ability to <b>transcode media art cultural content</b> into a digital archive</li> <li>o Ability to <b>produce experience design solutions</b> which are media art specific</li> <li>o Documentation, collection management and academic writing on Media Arts Cultures</li> <li>o In-depth knowledge about <b>visual and digital literacy</b> (see Digital Agenda for Europe, 2010) and methods of sharing insights, e.g. as educators/interpreters in the CCS</li> <li>o <b>Practical and theoretical knowledge</b> of experience design and art and technology and its <b>technological requirements</b></li> <li>o Ways to achieve <b>meta-learning competencies</b> beyond the exercises during their studies, in order to strengthen their transversal skills and <b>extrapolate into future scenarios</b> of to-yet unknown media challenges.</li> </ul> <p><b>Key competencies are:</b></p> <ul style="list-style-type: none"> <li>o <b>Reflecting academically</b> upon the theories and histories of Media Arts Cultures.</li> <li>o The ability to <b>reconfigure the cultural heritage field</b> in ways that impact both the academic discourses and media practices on a global scale.</li> <li>o <b>Understanding and using the theories of Media Arts Cultures</b> in producing designs based on state-of-the art experience technology.</li> <li>o Usage of <b>international data field catalogues</b></li> <li>o Understanding the meaning of <b>Digital Collection Management</b> for cultural institutions</li> <li>o The ability to analyse and <b>incorporate the needs of users</b> from different countries and across different Media Arts Cultures and operationalise those <b>into design concepts</b>.</li> <li>o <b>Solving problems</b> related to the field of Media Arts Cultures <b>across cul-</b></li> </ul>				



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	<p><b>tural borders.</b></p> <ul style="list-style-type: none"> <li>Combining knowledge of <b>cultural heritage, image science</b> with the skills and competencies of <b>experience design, art-based research, and media creation.</b></li> <li>Analysing key aspects of Media Arts Cultures in order to operationalizing them into innovative and imaginative solutions for the <b>future market and cultural institutions</b></li> </ul>				
	If you need any further information please contact MS.				
	<b>E-music. With Music, ArT and DJM</b>		X		
	Contact from Århus about cooperation about an education in E-music. FH awaits further information				
	<p>The ArT Board must consider admission regulation for the study and discuss how many. At the moment there is no limit.</p> <p>The board has discussed a kind of admission control, but still no decision how. Notice if such an admission control is current we have to applied 2 years in advanced before intake.</p>				
4	<b>Collaboration with External Partners. /Line</b>	X	X	X	
	<p>Important challenges:</p> <p>Collaboration limits students free expression: Problem solving vs. Artistic freedom</p> <p>It is argued that Problem solving does not necessarily limit the artistic Freedom. Good to have framing from external collaborators.</p> <p>It was decided that SS should work on the document and present it for the Advisory Board.</p>				
5	<b>Fall 2014 /Ståle</b>				
	a. Status – requisition fall 2014		X		
	<p>SS informed about the requisitions. ArT1 Coordinator: BLM ArT3 Coordinator: LP ArT5 Coordinator: SS</p> <p>New people from Communication will teach at ArT. MT will send the same as last year. AD is not providing any teaching staff this fall. Teachers from CPH will be urged to do video conferences teaching. The ArT Lab staff is paid by the HUM-FAK. SS will clarify with Michael Collin (IT) how ArT can use the lab staff.</p>				X



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	Positions to be employed: Obel Professor halftime. It is not clear what that means according the contract - 1/3 to each department - AD/MT/KOM. SS will discuss this with The Hum-Fak Dean. The ArT board is very concerned and disappointed that AD is not taking part in ArT. Ståle will inform the Dean.				
	b. International Coordinator				X
	AM – from August 1 <sup>st</sup>				
6	<b>Semester evaluation ArT4.</b>				X
	Several different CAD programs. One program is preferred – Streamlining the programming with a flow from semester to semester. The tools are broken. More hands on skills requested by the students – eg how to work with wood etc. Investment in out-door equipment is wanted.				
	<b>Semester evaluation ArT5.</b>	X			X
	The evaluation has been approved by the student representative at ArT5 and it was approved by the study board and will be uploaded at the web-page.				
7	<b>Academic writing. /Morten S</b>	X			X
	Academic writing postponed for next meeting – when MS sends something in writing.				
8	<b>Advisory Board Meeting</b>				
	Presentation of a BA student's project – will be moved to item 2. New items for the Agenda were discussed, and SS will work out papers to send to the Advisory Board – before the meeting.				
9	<b>Items for next meeting (June 18, 2014)</b>				X
	If you have any items for the meeting – please send an e-mail for SS and cc AN - Academic writing. /Morten S - Semester Guides Fall 2014				
10	<b>Any further Business.</b>				
	BA-party – June 26. SS, FH and MS are away for a conference in Istanbul. AN contacts the party committee to move the party to June 24 or 25.				