



AALBORG UNIVERSITY  
DENMARK

## ArT Study Board Members

Study Board Art & Technology  
Rendsburggade 14, 9000 Aalborg Denmark  
Contact: Anne Nielsen  
Phone + 45 9940 9919  
E-mail: [amn@hum.aau.dk](mailto:amn@hum.aau.dk)

**Date:** May 3, 2018

**Case no.:** Paste the file number

### ArT Study Board – meeting, March 6th 2018 at 13.00-16.00 Rendsburggade 14 room 5.237

#### Agenda

Members		Present	Apologies	Not met
Elizabeth Ann Jochum	EAJ	X		
Line Marie Bruun Jespersen	LMB	X		
Anthony Brooks	AB	skype		
Morten Søndergaard	MS	X		
Palle Dahlstedt	PD	X (from item 6)		
Anna Dagmar Bille Milthers	DM		X	
Johnatan Jung Johansen	JJJ	X		
Kevin Rosenstand	KR	X		
Preya Ravichandran	PR		X	
Rikke Bogetoft Jensen	RBJ	X		
Helene Pedersen (student counselor)	HP			X
Anne Bjerre Hammer (student counselor)	ABH	X		
Tom Nyvang (MPACT-school)	TN		X	
Winnie Ritterbusch (MPACT-school)	WR		X	
Minutes Taker:				
Anne Nielsen	AN	X		

<b>Start of meeting:</b>	14:00			
<b>End of meeting:</b>	17:00			

#### Next meetings:

ArT Study Board:

In 2018: 9.5, 27.6, 8.8, 19.9, 24.10,  
21.11, 19.12,

In 2019: 10.01.

All from 13-16. All from 13-16.

ArT Advisory Board:

In 2018: 02.03



Items:	
1.	<b>Approval of Agenda 03.04.18</b>
	<p>Two item were added to the Agenda: Item 8. STARTS – The Arts stimulating innovation Item 9. Comments 2017 from Head of censorship - Informationsvidenskab og Interaktive Medier, <a href="http://IIM.dk">IIM.dk</a> The Agenda was approved.</p>
2.	<b>Approval of Minutes 24.01.18</b>
	<p>Item 3.a. bullet 6: We still have not received any action plan for our study and the study board awaits action plan from the school and the department (about the study environment survey). We still haven't received "response from the department" (instead of action plan). Hereby approved.</p>
3.	<b>News:</b>
3.a.	<b>Head of Study (LMB)</b> <ul style="list-style-type: none"><li>• <b>Self-evaluation process and report will take place spring 2018</b></li><li>• <b>Meeting with ArT Advisory Board 02.03.2018</b></li><li>• <b>Agents – International PR</b></li></ul>
	<ul style="list-style-type: none"><li>• LMBJ has started the self-evaluation process – a systematic quality development – through procedures (evaluation, discussing and action) to secure that our students receive qualifications and competences as they are described in the study regulations and that are relevant for society. First deadline is approaching and before sending the report to the study board, Head of MPACT and Head of department gives their comment. The ArT Study board must discuss the report at a meeting before May 2018. Before sending the final report Head of MPACT has to approve it. In August the report will be discussed in a panel with external members – Lone Koefoed (AU) and Elizabeth Gottlieb (Tuxen, Copenhagen and Art Advisory Board)</li><li>• The Art Advisory Board met on Friday 2<sup>nd</sup> of March. New members have been included in the Board and hence the meeting was primarily informing about the study and discussing the questions on the agenda with the Board's Members. Regarding the development and re-thinking of the Module "Art &amp; Technology Entrepreneurship" the Board recommends focusing on the communication of the idea (pitching the idea). The students should have professional and creative presentation skills that enable them to sell ideas not only to externals but to "customers" in the broadest sense: colleagues/the boss/the potential buyer/the user/the bank. It is suggested to find out more about the pitching training already offered at AAU. It is also suggested that the students should have a mind-set of "value creation" and that all projects/exams should have an element, where the students are asked the question: <i>what could be the potential commercial output of the project?</i> The TV-Show "The Dragon's Den" is concretely suggested as a format for training the students in this exercise – and adding an element of competition.</li></ul>



Furthermore, the Advisory Board advise that co-creation and team work between different departments/disciplines will be required because flexibility and collaboration skills are important in all new jobs. It will increasingly be required to be prepared for changes and to adapt to new situations. Finding loopholes and suggesting concepts for creative solutions will be essential together with having an understanding of the technology and the ability to navigate in the cross section between art and technology.

Regarding content it is suggested that Art and Technology could also prepare for the world of Gaming.

In response to the questions about getting the students ready for the job market, it is strongly recommended that the students prepare materials and portfolios that will help sell themselves and their competencies. It is underlined that the selling points are showing the passion, the creativity and the actual work that the students have made.

In respect to the work with enhancing collaboration between the ArT education and externals, it is suggested to focus on both large private companies and on smaller start-ups. The key to approach them is to design a format for collaboration that does not include a heavy work load for the externals

The advisory Board met 3 student groups during the meeting and is keen to know more. Therefore next meeting is suggested to be held in November and the plan is to bring the Advisory Board into closer contact with the students and the teaching environment, maybe followed by a seminar.

LMBJ had a skype meeting with Tobias Løssing after the meeting to discuss the subject - and his comment was that he rather wants to see the solution in real live instead of in a self-evaluation report.

#### Members of the ArT Advisory Board:

- Stuart Harris, Lego, Billund, DK
- Karin Elisabeth Gottlieb, Tuxen, Copenhagen, DK
- Michael Mansdotter, Trekanten, Aalborg, DK
- Henrik Godsk, Kunstbygningen, Vrå, DK
- Ruairi Glynn, University College London, UK
- Tobias Løssing, Kollision, Aarhus, DK
- Stine Lund, Aalborg Kommune, DK

#### Recruitment of international students/agents

- There has been send letters, fact sheets and postcards to 15 Danish educations and high-schools and to 11 Swedish similar education schools. Suggestion for others can be send to LMBJ and she will distribute more postcard.
- New positions for ArT:
  - 1 PR-helper (50 hours) for the webpage only.
  - 1 Student's supervisor (100 hours)
  - 2 RUS-tutors (25 hours each)
- The ArT facebook page has to be shared amongst the students. ABH and JJJ will find out how.
- The ArT Film is on its way.3 ArTs students participated. Camilla Art4 – demonstrated the west project, Maros Art6 – told about his BA project and Alberte Art6 with some sketching. All students were interviewed
- LMBJ participates in "Kursus i uddannelsesledelse for danske universiteter"/ course in education management.



	<p>The Exhibition group is working on the invitation to the exhibition in May. There will be send an exhibition guide to other media arts schools nearby to come and visit the exhibition. And the group is working on a Poster for the exhibition as well. For now ArT2 and ArT6 exhibit in RDB14 and ArT4 in Karolinelund</p>
<b>3.c.</b>	<b>Students Supervisors (ABH/HP)</b>
	<p>ABH gave an up-date of Open House in March. It was a success and a lot of people looked by and about 100 had a talk with ABH and HP. 25 interested were put on a list for visiting ArT and they will arrange a day where all interested can get a good introduction to ArT and to meet teachers and students and give a guided tour to the exhibiton.</p> <p>HTX, Frederikshavn asked for cooperation about a workshop/meeting about ArT in Frederikshavn. ABH will work on it.</p>
<b>3.d.</b>	<b>MPACT-School (TN/WBR)</b>
	<p>No news.</p>
<b>4.</b>	<b>Fall Semester 2018:</b>
	<ul style="list-style-type: none"><li>• <b>Starting Up</b></li><li>• <b>Coordinators ArT1, ArT3 and ArT5</b></li><li>• <b>Budget – Hours</b></li></ul>
	<p>“Studiestarts siden” <a href="http://www.studiestart.aau.dk/bachelor-aalborg/vaerd-at-vide/info-studie/art-technology/">http://www.studiestart.aau.dk/bachelor-aalborg/vaerd-at-vide/info-studie/art-technology/</a> and <a href="http://www.newstudents.aau.dk/bachelors-aalborg/information/about-programme/art-technology/">http://www.newstudents.aau.dk/bachelors-aalborg/information/about-programme/art-technology/</a> has to be up-dated for new students. Pia Thorsen receives material for the page.</p> <p>Coordinator – Fall 2018:</p> <ul style="list-style-type: none"><li>• ArT1 LMBJ (to be discussed with Mikael Vetner)</li><li>• ArT3 Markus Löchtefeld</li><li>• ArT5 EAJ</li></ul> <p>Budget – Hours</p> <ul style="list-style-type: none"><li>• There will be send a budget before next meeting.</li></ul>
<b>5.</b>	<b>Exhibition Spring 2018 – May 8. and 9.</b>
	<ul style="list-style-type: none"><li>• <b>Place? Platform 4/Musikkens Hus</b></li></ul>
	<p>See item 3.b.</p> <p>EAJ has invited guest for the exhibition and we need to get a program / time schedule to send out. The exhibition group will suggest an opening speaker – LMBJ approve before contacting.</p>
<b>6.</b>	<b>Semester evaluation Fall 2017</b>
	<ul style="list-style-type: none"><li>• <b>ArT1</b></li><li>• <b>ArT3</b></li><li>• <b>ArT5</b></li></ul>
	<p>Art1</p>



Action point for next semester:

- needs a lot more focus of being a new student at a university – enforce the students to contact tutors in case of problems to the study.
- establish extra kind of commitment from the teachers to the students – possible to use Skype for supervision meeting, be aware of the difference between the supervisors at the same semester
- proposal to do smaller different projects instead of one big project.

ArT3

- group formation and social dynamic is mentioned a lot.
- programming is still only scratching – the students want to dig deeper.

ArT5

- no major complaints from the students – maybe only about the workload
- ArT5 suggest that there is no overlap between exhibition days and the performance (ArT5). Important to give all the possibility to see and comment on each other's semester work.
- Art Based Research – not all thinks it is too early to have at 5<sup>th</sup> semester. The teachers should think about how to integrate it into the program. It was suggested that the ArT teachers show their artistic research during one lesson.

For next teacher meeting to be discussed:

- 1<sup>st</sup> semester supervision/curriculum
- learning from failure – 3 smaller projects to show how the work process is developing.
- some of the important learning goals from the semester has to be more visible.
- next year ArT will have to pay for working at Aalborg Theater. EAJ will work on a new solution or make some negotiation about payment.

## 7. Revision Study regulation.

Final edition has to be ready and send to the Faculty November 1, 2018. It will be a revision of the existing study regulation and will be valid from September 1, 2019.

The goal is to create more clarity, more efficient structure and the overall philosophy is that we should not change the headlines of the modules and the content should only be changed if it concerns changes that cannot be included under the current headlines.

Already identified focus points:

- return HAT I and II on 1<sup>st</sup> and 2<sup>nd</sup> semester and AIC I and II on 3<sup>rd</sup> and 4<sup>th</sup> semester
- reduction in number of learning goals on each module (ideally 3-4 in each category) and more clear and consequent use of language throughout the document
- secure clear progression and avoid overlaps between similar courses (AAM, Programming and Theory)
- define artefact/art work/artistic project, and use consequently throughout the document

Discussion points for the study board meetings and in the task forces - What are there pedagogical advantages and consequences of the current structure and are there reasons for eg. differentiating between the sizes of projects/different number of courses of each semester. Should the study programme have the same structure on all semesters or should we change towards more variation?

The competence profile - can it be streamlined? - is it accurate? - are any elements of the program over/underrepresented?



It was decided to meet a whole day in June/August and go through the Study Regulation very carefully and to imagine how I can teach the course from the description. It is important to:

- update content
- check learning goals (content, precision, number)
- progress/in/overlap
- identification of (other) structural problems.

The study board will discuss the revisions of the Study Regulation and will have to approve the new versions in the fall.

## 8. **STARTS – The Arts stimulating innovation**

EAJ (and ArT) has received an invitation to participate in a grant application for the European Commission Horizon 2020 call. Project period is 2019-2021.

EAJ gave an up-date of the project - she suggests giving it as a two-year course in International Collaboration (ArT4) and Art Based Research (ArT5). The content is about funding art in Europe. The module will involve all students at the semesters

The project is a collaboration with different higher education schools in Ireland, United Kingdom, Spain, Italy, France, Austria and Denmark. And the ArT groups will be working with different countries.

The study board was positive and supported the project, as long as it is possible to adjust the program, that the students have to be away at the same time and that the logistics about sending out was well planned.

Good advice – remember funding for administrative support/travelling/meeting/hours for lessons.

Furthermore PD mentioned that Steneby still is available for cooperation according to Int. Collaboration.

## 9. **Comments 2017 from Head of censorship - Informationsvidenskab og Interaktive Medier, [IIM.dk](http://IIM.dk)**

Report from IIM censor corps (for the period – Winter 2016 to Summer 2017) - was dealt and discussed at the meeting.

Received 26 registered examinations – 13 reports – 2 remarks

*Module 12 Place and Space of Interaction: Jeg foreslår at de studerende gennem undervisning får forståelse for vigtigheden af præcist at forklare projektet teoretiske grundlag og lærer aktivt at anvende dette i analyse og refleksion i projektrapporten.*

*Module 19 Experience Design (BA-projects): Om det ligger i kurset eller i uddannelsen ved jeg ikke, men som helhed var projekt-rapporterne udfordret på den metodiske bevidsthed. Metode er aldrig nemt for studerende at forholde sig til, men det ville være oplagt at arbejde med, hvordan man kan få dem til at forholde sig til, at \*hvordan\* de tilgår deres emne er mindst lige så afgørende for deres resultater som deres emneafgrænsning er. Herunder deres praxis-based fundering.*

Art Study Board is currently doing a study regulation revision which focus on the “methodological toolbox and the integration of theory and project work, especially through a revision of the courses artistic and academic methodology I-VI.

## 10. **Items for next meeting**

- ArT Teacher meeting – Spring 2018



11.

**Any further Business.**

Media AC conference in Copenhagen.

Conference and Exhibition for Media AC with invited guest – ArT students can go and participate in the conference – 15.-17. May 2018. It takes place at Refshaleøen.

May 18, 2018 there will be a PhD. lecture at the CLICK festival.

End of meeting 17 pm