Date: 01-05-2014
Case No.: Paste the file number

ArT Study Board – meeting May 7 – 2014, at 13-16
Strandvejen 1 room 124

Members			Present	Apologies	Not met
Ann Morrison		AM			
Morten Søndergaard		MS			
Line M. B. Jespersen		LMBJ			
Ståle Stenslie (Head)		SS			
Elizabeth Ann Jochum (suppleant)		EAJ			
Morten Nielsen (student chairman)		MN			
Freja Berger Petersen		FBP			
Nanna Maria Kofod Schmidt		NMS			
Carina Spure Nielsen		CSN			
Falk Heinrich (CAT-school)		FH			
Winnie Ritterbusch (CAT-school)		WR			
Referent:					
Anne Nielsen		AN			
Start of meeting:		13.00			
End of meeting:					
Next meetings:	**ArT Study Board**	18.06.14 21.08.14 24.09.14 05.11.14 17.12.14 21.01.15	**ArT Advisory Board**	09.05.14 – 15-21	

Agenda

Item.	Subject:	Attached	Information	Debate	Decision
1	**Approval of Agenda.**				X
2	**Approval of Minutes – meeting April 2, 2014.**	X			X
3	**News:** ***Head of Study:***				
	a. The Study Progress Reform		X		
	b. Setting up of committees for major revision of the BA ArT study regulation. Is it necessary after the last revision Sept. 2014?				X
	c. Curriculum for Elective • Additional qualification package for the provision of courses for Applied Philosophy and students from other programs.	X	X		
	d. Competence profile	X	X		
	Relate:				
	Students:				
	Students Supervisors:				
	CAT-school: Falk/Winnie:				

	Erasmus + Joint Master in Media Arts Cultures.
	- In cooperation with Danube Universität- Krems in Austria, City University Hong Kong in China, University of Lodz in Poland, AAU is part of an application for a joint Master. AAU contributes to the Master Degree with 8th semester Experience Design and potentially Master Project. From the application :
	   o One of the major online-archives in the field of Media Arts, the Archive of Digital Art (ADA) www.digitalartarchive.at, a project initiated by the Chair for Image Science at DUK, Prof. Dr. Oliver Grau, and currently funded by the Austrian Science Fund (FWF), is being extended with an integrated thesaurus bridging the connection to traditional art history archives. This **expertise answering the challenges of digital heritage** is of utmost importance for new preservation strategies where MediaAC graduates **solve traditional conservation's tasks regarding digital information.**
	   o The research fields of, first **experience design (Prof. Christian Jantzen) and second, art and technology (Prof. Morten Søndergaard and Prof. Falk Heinrich)** at AAU, are addressing the experience economy with methods and digital tools for running, testing and evaluating complex in collaborative work-situations. Graduates gain skills and competencies in participatory as well as art-based design methods in order to be able to navigate critically and creatively the 'reality' of Media Arts Cultures.
	   o The **School of Creative Media (SCM) of CityU** is a leader in technological innovation, offering courses for **game development and ludic**
			X		

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| | **new media**, state-of-the-art facilities, multimedia theatre, video production studio, screening theatres etc. – With faculty **advancing the technological and artistic development** of Media Arts Cultures – Jeffrey Shaw, Maurice Benayoun, Harald Kraemer, Olli Leino and Jane Prophet among others – light the way for graduates to create the future of Media Arts. In particular Harald Kraemer, who has written his PhD about Museum Informatics and Digital Collections, has bridged as a **renowned producer of media applications in museums** the gap between applied Media Design and Media Art History.
 ○ The **Department of Electronic Media of ULO** is specialised not only in media design, but also in **theory and history of media** and new media and **issues of contemporary culture forming around new media**; e.g., participation, social media, Web 2.0 and 3.0, virtualization of individuals and communities, forming social network communities.
 ○ AAU and CityU management courses on cost-effective planning **enhance entrepreneurial skills.**
- **These key skills are:**
 ○ Usage of **technologies for archiving and preserving works** of media art as well as our digital and digitalized cultural heritage (digital long-term archiving)
 ○ Ability to **transcode media art cultural content** into a digital archive
 ○ Ability to **produce experience design solutions** which are media art specific
 ○ Documentation, collection management and academic writing on Media Arts Cultures
 ○ In-depth knowledge about **visual and digital literacy** (see Digital Agenda for Europe, 2010) and methods of sharing insights, e.g. as educators/interpreters in the CCS
 ○ **Practical and theoretical knowledge** of experience design and art and technology and its **technological requirements**
 ○ Ways to achieve **meta-learning competencies** beyond the exercises during their studies, in order to strengthen their transversal skills and **extrapolate into future scenarios** of to-yet unknown media challenges.
- **Key competencies are:**
 ○ **Reflecting academically** upon the theories and histories of Media Arts Cultures.
 ○ The ability to **reconfigure the cultural heritage field** in ways that impact both the academic discourses and media practices on a global scale.
 ○ **Understanding and using the theories of Media Arts Cultures** in producing designs based on state-of-the art experience technology.
 ○ Usage of **international data field catalogues** | | | | |

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	o Understanding the meaning of **Digital Collection Management** for cultural institutions o The ability to analyse and **incorporate the needs of users** from different countries and across different Media Arts Cultures and operationalise those **into design concepts**. o **Solving problems** related to the field of Media Arts Cultures **across cultural borders.** o Combining knowledge of **cultural heritage, image science** with the skills and competencies of **experience design, art-based research, and media creation**. o Analysing key aspects of Media Arts Cultures in order to operationalizing them into innovative and imaginative solutions for the **future market and cultural institutions**				
	E-music. With Music, ArT and DJM		X		
4	**Collaboration with External Partners. /Line**	X	X	X	
5	**Fall 2014 /Ståle**				
	a. Status – requisition fall 2014		X		
	b. International Coordinator				X
6	**Semester evaluation ArT5.**	X			X
7	**Academic writing. /Morten S**	X (to be sent)			X
8	**Items for next meeting (June 18, 2014)**				X
9	**Any further Business.**				